



Looking for talented & motivated Content Writers...

CONTENT WRITER

A rare opportunity to progress to the next step of your career. Looking for a talented 'Content Writer' for an excellent salary in a leading design company. This position will give you an opportunity to write content for Social Media streams, marketing briefs and Instructional text etc.

- > Experience – 2+ Years
- > Location - Gurgaon
- > Salary – Industry Standard, flexible based on profile

Scientity Design Innovations started its journey from the campus of **Newcastle University- UK** and in the past few years, Scientity has successfully completed numerous small to multi-million-dollar Design and Education projects for small enterprises to Fortune 500 clients from across the world.

Our work includes corporate presentations (for CEOs of multinational corporations), fundraising Pitch Decks (for startups), documentary videos, product demos, brand identities, UI-UX of web -mobile applications, posters & brochures and digital content and online courses.

Our latest project Knorish is the winner of **NATIONAL SKILL DEVELOPMENT CORPORATION's Innovations for Skills Challenge 2014 for an award of \$500,000** and was also chosen by **MICROSOFT as a promising BIZSPARK Startup** last year. This gives an unmatched ability to develop and deliver training content for our clients.

Click on [this link here to check out a brief Portfolio of our work.](#)

Job Description

- > **Take ownership of content for all assigned projects; responsibilities include requirements gathering, writing, editing, proofreading, and final delivery of development-ready files to design and production.**
- > **Create content for instructional text, online marketing, and different subject area.**
- > **Create content for release notes, support documentation, and video scripts.**
- > **Finding and developing new idea for web content**
- > **Moderating user- generated content such as messages, facebook pages/posts/ twitter replies**
- > **Sourcing content for Websites, Articles, and Blogs.**
- > **Comfort level with various digital formats like blog, website content, mobile update, e-book, social media and SEO optimised content.**
- > **Maintain well-organized, easy-to-access content file structure based on page flow and wireframe for each assignment.**

Desired Profile

- > Degree in Journalism, Business, English, Communications or equivalent experience
- > 2+ years of experience writing for online products, customer communications, and technical documentation
- > Very strong written and verbal communication skills
- > Proficiency in using MS Office
- > Capable of writing an article on any subject, theme, blogs or website without any errors
- > Ability to multi task, manage deadlines and handle pressure with a very strong attention to detail

Work Culture

- > We are a young, enthusiastic and a fun loving team
- > Performance based Uncapped bonuses and incentives
- > Work on brilliant projects for our start-up and Fortune 500 Clients based in China, USA and India
- > Parties, movies, free meals and other cool stuff

HOW TO APPLY

- > Send your latest resume to:
HR@SCIENTITY.COM